



2014

Cosmetic Surgery National Data Bank

STATISTICS

- The Authoritative Source for Current U.S. Statistics on Cosmetic Surgery
- Expanded data for 2014: Multi-year comparisons, 35 Cosmetic Procedures
- Multi-specialty Data



The American Society for Aesthetic Plastic Surgery

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WE ARE
AESTHETICS.



ASAPS Spokesperson Network

- Thought and opinion leaders in all types of cosmetic procedures, (surgical and nonsurgical), are available for interviews and information
- Spokespersons are available nationwide in urban and rural settings
- ASAPS leadership is available for information and interviews in all major cosmetic surgery markets
- All Aesthetic Society® spokespersons are working clinicians in direct patient care

The Media Center at <http://www.surgery.org/media>

- Downloadable statistics and full color graphs
- Aesthetic Society® “procedures at a glance”
- Complete library of press releases ranging from 1998 to the most recent releases are also indexed by subject
- Frequent posting of new information, position statements and news releases
- Automatic email notification of new postings available on request (please contact media@surgery.org)

Other Resources for the Media

- Before and after patient photos
- Video – B roll, news packages and video news releases
- Invited media attendance at ASAPS Scientific Meetings

Contact The Aesthetic Society® Communications Office at 562.799.2356 or e-mail media@surgery.org for prompt assistance.



The American Society for Aesthetic Plastic Surgery (ASAPS) was founded in 1967 when cosmetic surgery was only beginning to be recognized as the important subspecialty it is today.

Founded on a mission of education, we are now widely recognized as the leader in cosmetic surgery research, education, and procedural advances.

United States membership to The Aesthetic Society® is restricted to American Board of Plastic Surgery certified physicians who meet a minimum number of surgical procedures performed and commit to a significant number of continuing medical education hours. New members must be sponsored by a current Society member.

Other health care providers may also provide some of these services. Therefore, cosmetic procedures (surgical and nonsurgical) are performed by a variety of physicians. For that reason, we rely on physicians from many different specialties when we compile our annual statistics. We thank these clinicians for their contributions to our survey.



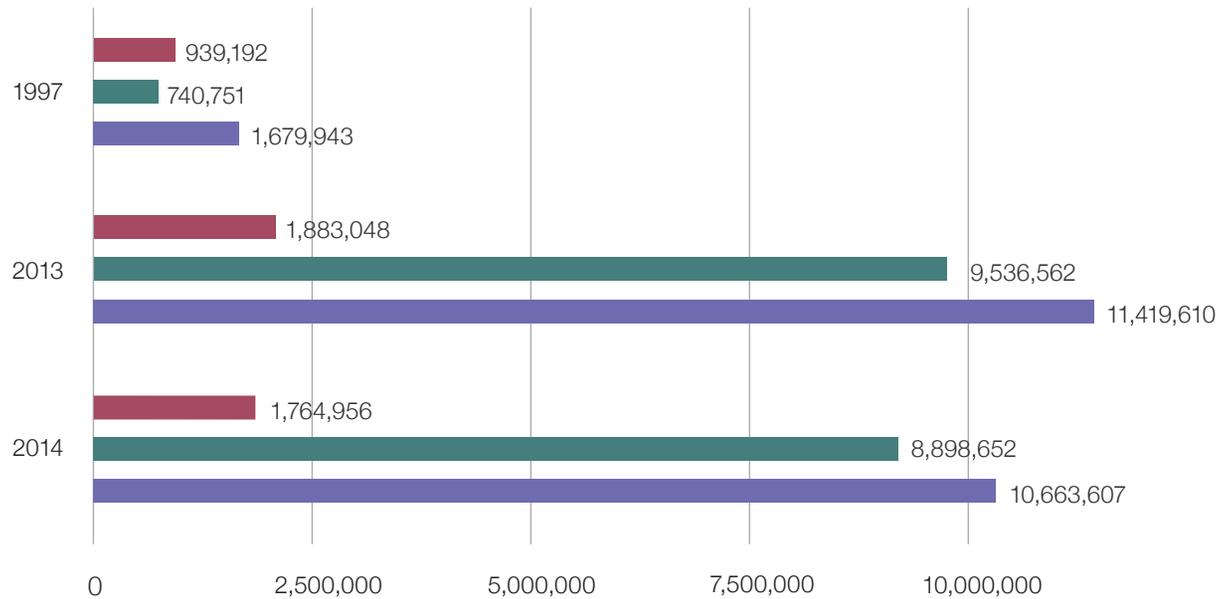
ASAPS, working with an independent research firm, compiled the 18-year national data for procedures performed from 1997-2014. A paper-based questionnaire was mailed to 30,000 board-certified physicians (12,000 dermatologists, 10,500 otolaryngologists, and 7,500 plastic surgeons). An online version of the questionnaire was also available. A total of 901 physicians returned questionnaires, of which 115 were retired or otherwise inactive during 2014. Of the 786 active respondents, the sample consisted of 317 plastic surgeons, 315 dermatologists, and 154 otolaryngologists.

Final figures have been projected to reflect nationwide statistics and are based exclusively on the board-certified plastic surgeons, otolaryngologists and dermatologists. The findings have been aggregated and extrapolated to the known population of 27,600 active physicians who are board-certified in these specialties. Though the confidence intervals change by procedure, depending on the grouping's sample size and the response variance, the overall survey portion of this research has a standard error of +/- 3.45% at a 95% level of confidence.

The Survey on Cosmetic Procedures Performed in 2014 was compiled, tabulated and analyzed by Industry Insights Inc. (www.industryinsights.com), an independent research firm based in Columbus, OH.



- Surgical Cosmetic Procedures
- Nonsurgical Cosmetic Procedures
- Surgical and Nonsurgical Cosmetic Procedures: Totals



Source: American Society for Aesthetic Plastic Surgery



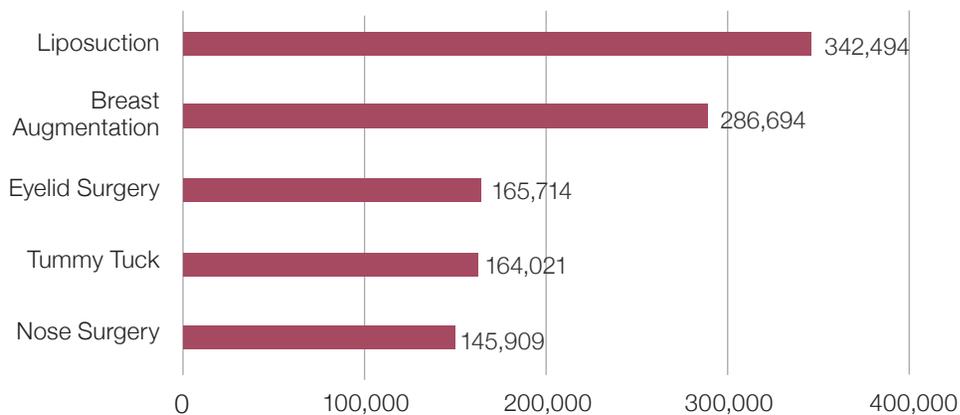
Quick Facts: **Highlights** of the ASAPS 2014 Statistics on Cosmetic Surgery

- There were more than 10 million surgical and nonsurgical cosmetic procedures performed in the United States in 2014. Surgical procedures accounted for 60% of the total expenditures and nonsurgical procedures accounted for 40% of the total expenditures.
- Americans have spent more than 12 billion dollars during each calendar year in 2013 and 2014 on combined surgical and nonsurgical procedures – the most money spent on elective aesthetic cosmetic procedures since 2008.
- The most popular surgical procedure in 2014 was Liposuction with 342,494 procedures performed. Breast Augmentation was the second most popular surgical procedure with 286,694 procedures performed.
- Buttock Augmentation procedures increased in number by 86% in 2014 and Labiaplasty increased by 49% in 2014.
- 80% of breast implants used in 2014 were silicone and 20% were saline.
- While some of the nonsurgical procedures saw decreases in 2014, Nonsurgical Fat Reduction was a standout with a 43% increase in 2014.
- Since 1997, there has been a 274% increase in the total number of cosmetic procedures. Surgical procedures increased by 82% and nonsurgical procedures increased by 508%.
- While certain breast procedures including Augmentation were down in 2014, Breast Revisions were way up, by 30%, which may be attributed to the fact that implants are not forever devices, despite popular belief.
- The top five cosmetic surgical procedures in 2014 were: Liposuction (342,494 procedures), Breast Augmentation (286,694 procedures), Eyelid Surgery (165,714 procedures), Tummy Tuck (164,021 procedures), and Nose Surgery (145,909 procedures).
- The top five nonsurgical procedures were: Botulinum Toxin (3,588,218 procedures), Hyaluronic Acid (1,696,621 procedures), Hair Removal (828,480 procedures), Chemical Peel (484,053 procedures) and Microdermabrasion (417,034 procedures).
- When procedures performed by physician assistants and nurse injectors are included, the total number of cosmetic non-invasive procedures performed in the United States in 2014 increases to over 13 million.
- For the fourth year in a row, ASAPS' annual survey asked doctors for the total number of nonsurgical procedures being performed in their practices by physicians, their physician assistants and nurse injectors. The total number of procedures performed in the practices surveyed: Botulinum Toxin Type A (4,606,728), Hyaluronic Acid (2,032,238), Hair Removal (1,080,082), Chemical Peel (690,144) and Microdermabrasion (636,003).
- Women had more than 9.6 million cosmetic procedures, 90% of the total. The number of cosmetic procedures for women increased over 429% from 1997.
- The top five surgical procedures for women were: Liposuction, Breast Augmentation, Tummy Tuck, Eyelid Surgery and Breast Lift.
- Men had more than 1 million cosmetic procedures performed - 10% of the total. The number of cosmetic procedures for men has increased over 273% from 1997.
- The top five surgical procedures for men were: Liposuction, Nose Surgery, Eyelid Surgery, Male Breast Reduction and Facelift.
- People age 35-50 had the most procedures performed – over 4.2 million and 40.1% of the total. People age 51-64 had 31%, age 19-34 had 17.2%, age 65 and over had 10.4%, age 18 and under had 1.3%.
- The most common surgical procedure for people age 35-50 was Liposuction, age 51-64 it was Liposuction, age 19-34 it was Breast Augmentation, age 65 and over it was Facelift, age 18 and under it was Ear Surgery.
- Racial and ethnic minorities had approximately 22% of all cosmetic procedures: African-Americans (7.1%), Asians (5.1%), Hispanics (8.3%), and other non-Caucasians (1.3%).
- Where cosmetic surgeries were performed: Office facility (56.3%), hospital (17.2%), and free-standing surgical center (26%).



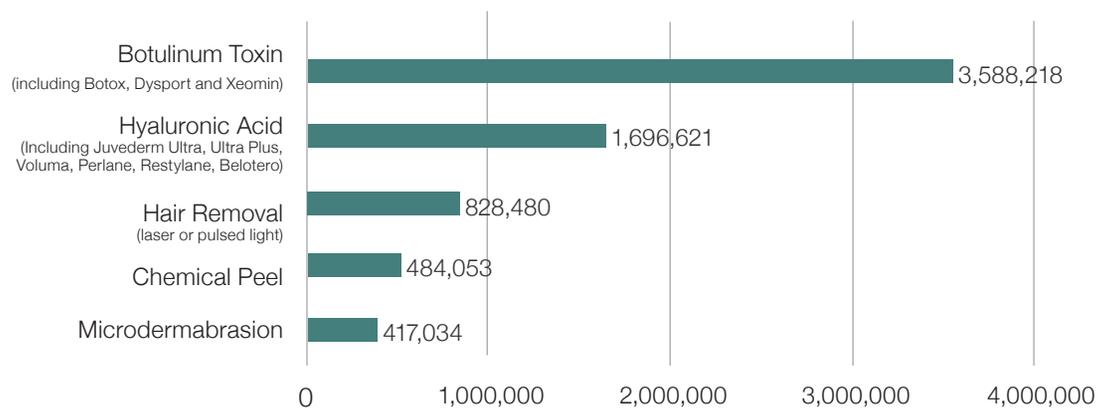
Top 5 Procedures: Surgical & Nonsurgical

■ Top 5 Surgical Procedures in 2014



Source: American Society for Aesthetic Plastic Surgery

■ Top 5 Nonsurgical Procedures in 2014



Source: American Society for Aesthetic Plastic Surgery

Quick Facts

- For the past two years, the order of the top five surgical procedures in terms of popularity has remained consistent.
- Chemical Peels were once again featured in the top five nonsurgical procedures category, edging out Photorejuvenation from the top five completely and surpassing Microdermabrasion in popularity.
- Botulinum Toxin has been the #1 nonsurgical procedure since 2000.



2014 National Totals for Cosmetic Procedures - Surgical

The following list includes national totals for surgical cosmetic procedures. The top 5 surgical procedures are indicated in bold superscript numbers in the column headed Number of Procedures. The rankings of procedures by surgical category are labeled as such.

Procedure	Number of Procedures	2014 Rank within Category (Surgical)	2009 Rank within Category	2004 Rank within Category
Breast Augmentation*	286,694 ²	2	1	2
Breast Lift	132,908	6	7	8
Breast Reduction (women)**	114,470	8	6	7
Breast Revision	71,915	9	X	X
Brow Lift	31,315	11	10	10
Buttock Augmentation	21,446	15	18	20
Buttock Lift	4,291	20	19	18
Chin Augmentation	11,687	17	16	11
Ear Surgery	36,357	10	11	13
Eyelid Surgery	165,714 ³	3	3	3
Facelift	126,713	7	8	5
Labiaplasty	7,535	19	20	X
Liposuction	342,494 ¹	1	2	1
Lower Body Lift	10,666	18	17	16
Male Breast Reduction (for the treatment of Gynecomastia)	24,234	13	13	14
Neck Lift	26,651	12	X	X
Nose Surgery	145,909 ⁵	5	4	4
Thigh Lift	17,109	16	15	17
Tummy Tuck	164,021 ⁴	4	5	6
Upper Arm Lift	22,829	14	14	15
Totals - Surgical Procedures	1,764,956			

Surgical

Notes

- Surgical procedures accounted for 60% of the total expenditures on aesthetic cosmetic procedures in 2014.
- For the past two years, Americans have spent more than 12 billion dollars during each calendar year on aesthetic cosmetic procedures - the most spent since 2008.
- The most popular procedure in 2014 was Liposuction, with 342,494 procedures performed.

x = Rankings for this procedure in prior years is not available. Prior year rankings have been adjusted for equal comparison.



2014 National Totals for Cosmetic Procedures - Nonsurgical

The following list includes national totals for nonsurgical cosmetic procedures. The top 5 nonsurgical procedures are indicated in bold superscript numbers in the column headed Number of Procedures. The rankings of procedures by nonsurgical category are labeled as such.

Procedure	Number of Procedures	2014 Rank within Category (Nonsurgical)	2009 Rank within Category	2004 Rank within Category
Injectables:				
Botulinum Toxin (including Botox, Dysport, Xeomin)	3,588,218 ¹	1		
Calcium Hydroxylapatite (Radiesse)	133,059	11		
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	1,696,621 ²	2		
Poly-L-Lactic Acid (Sculptra)	79,313	13		
Totals - Injectables	5,497,212			
Skin Rejuvenation:				
Chemical Peel	484,053 ⁴	4		
Dermabrasion (not including microdermabrasion)	25,369	15		
Full Field Ablative (laser skin resurfacing)	408,433	6		
Micro-Ablative Resurfacing (fractional resurfacing)	84,833	12		
Microdermabrasion	417,034 ⁵	5		
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	298,223	9		
Photo Rejuvenation (IPL)	370,497	7		
Totals - Skin Rejuvenation	2,088,442			
Other:				
Hair Removal (laser or pulsed light)	828,480 ³	3		
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	135,448	10		
Sclerotherapy	315,707	8		
Tattoo Removal	33,363	14		
Totals - Other Nonsurgical Procedures	1,312,998			
Totals - Nonsurgical Procedures	8,898,652			

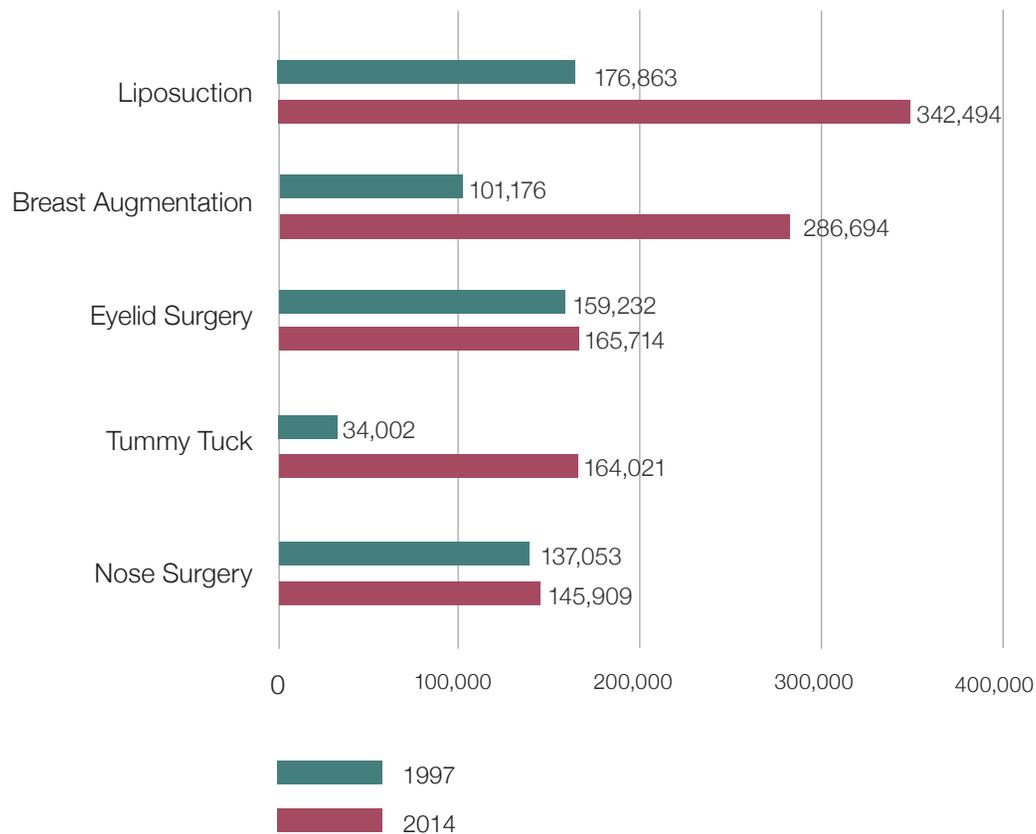
Hair Transplantation, Polymethylmethacrylate, Cellulite Treatment, and Treatment of Leg Veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Notes

- Botulinum Toxin, (Botox, Dysport and Xeomin) and Hyaluronic Acid, (Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane and Belotero) have maintained the #1 and #2 spots for most popular nonsurgical procedures for six years running.
- While Nonsurgical Fat Reduction is not featured in the top 5 most popular nonsurgical procedures list, it too was a standout in 2014 with a 42% increase in the number of procedures performed in 2014.

x = Rankings for this procedure in prior years is not available. Prior year rankings have been adjusted for equal comparison.





Source: American Society for Aesthetic Plastic Surgery

Notes

- In the past 18 years, the number of cosmetic procedures for men has increased more than 273% and the number of cosmetic procedures for women has increased more than 429%.
- People age 35 - 50 had the most procedures performed - over 4.2 million and 40.1% of the total.
- Liposuction, the most popular surgical procedure in 2014, has seen a 94% increase in the number of procedures performed since ASAPS initiated its survey in 1997.



Percent of Change in Select Procedures: 1997 - 2014 - Surgical

Note that large percentage changes are common in cases where the total number of procedures is small.

Procedure	2014	2013	1997	Percent Change 2014 vs 2013	Percent Change 2014 vs 1997	2014 Totals With Phys Ext.
Breast Augmentation	286,694	313,327	101,176	-8.5%	183.4%	286,694
Breast Lift	132,908	137,233	19,882	-3.2%	568.5%	132,908
Breast Reduction (women)*	114,470	122,838	47,874	-6.8%	139.1%	114,470
Breast Revision**	71,915	55,161	na	30.4%	na	71,915
Brow Lift	31,315	29,414	55,090	6.5%	-43.2%	31,315
Buttock Augmentation	21,446	11,527	na	86.1%	na	21,446
Buttock Lift	4,291	3,738	1,549	14.8%	177.0%	4,291
Chin Augmentation	11,687	10,519	27,373	11.1%	-57.3%	11,687
Ear Surgery	36,357	41,437	22,939	-12.3%	58.5%	36,357
Eyelid Surgery	165,714	161,389	159,232	2.7%	4.1%	165,714
Facelift	126,713	129,807	99,196	-2.4%	27.7%	126,713
Labiaplasty	7,535	5,070	na	48.6%	na	7,535
Liposuction	342,494	363,912	176,863	-5.9%	93.6%	342,494
Lower Body Lift	10,666	10,781	2,125	-1.1%	401.9%	10,666
Male Breast Reduction (for the treatment of Gynecomastia)	24,234	22,638	11,168	7.1%	117.0%	24,234
Neck Lift	26,651	27,898	na	-4.5%	na	26,651
Nose Surgery	145,909	147,996	137,053	-1.4%	6.5%	145,909
Thigh Lift	17,109	15,893	2,895	7.6%	491.0%	17,109
Tummy Tuck	164,021	160,077	34,002	2.5%	382.4%	164,021
Upper Arm Lift	22,829	22,077	2,516	3.4%	807.4%	22,829
Totals - Surgical Procedures	1,764,956	1,792,731	900,933	-1.5%	81.7%	1,764,956

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

**Breast Revisions include procedures that may or may not have involved the removal or replacement of implants.

dna = Does not apply

na = Not available (was not collected in that year's survey)

Upper body lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedure.

Percent change totals are based on procedures for which data were collected in both years.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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Percent of Change in Select Procedures: 1997 - 2014 - Nonsurgical

Note that large percentage changes are common in cases where the total number of procedures is small.

Procedure	2014	2013	1997	Percent Change 2014 vs 2013	Percent Change 2014 vs 1997	2014 Totals With Phys Ext.
Injectables:						
Botulinum Toxin (including Botox, Dysport, Xeomin)	3,588,218	3,766,148	65,157	-4.7%	5407.0%	4,606,728
Calcium Hydroxylapatite (Radiesse)	133,059	160,926	na	-17.3%	na	180,760
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero) [†]	1,696,621	1,872,172	na	-9.4%	na	2,032,238
Poly-L-Lactic Acid (Sculptra)	79,313	87,946	na	-9.8%	na	87,365
Totals - Injectables	5,497,212	5,887,192	65,157	-6.6%	5407.0%	6,907,091
Skin Rejuvenation:						
Chemical Peel	484,053	444,268	481,227	9.0%	0.6%	690,144
Dermabrasion (not including microdermabrasion)	25,369	27,271	40,214	-7.0%	-36.9%	39,389
Full Field Ablative (laser skin resurfacing)	408,433	359,404	154,153	13.6%	165.0%	439,493
Micro-Ablative Resurfacing (fractional resurfacing)	84,833	90,802	na	-6.6%	na	143,701
Microdermabrasion	417,034	479,865	na	-13.1%	na	636,003
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	298,223	293,388	na	1.6%	na	373,697
Photo Rejuvenation (IPL)	370,497	456,613	na	-18.9%	na	578,411
Totals - Skin Rejuvenation	2,088,442	2,151,612	675,594	-2.9%	35.9%	2,900,838
Other:						
Hair Removal (laser or pulsed light)	828,480	901,571	na	-8.1%	na	1,080,082
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	135,448	94,922	na	42.7%	na	135,448
Sclerotherapy	315,707	375,446	na	-15.9%	na	315,707
Tattoo Removal	33,363	45,224	na	-26.2%	na	33,363
Totals - Other Nonsurgical Procedures	1,312,998	1,417,163	na	-7.4%	na	1,564,601
Totals - Nonsurgical Procedures	8,898,652	9,455,966	740,751	-5.9%	508.3%	11,372,530

dna = Does not apply

na = Not available (was not collected in that year's survey)

Hair Transplantation, Polymethylmethacrylate, Cellulite Treatment, and Treatment of Leg Veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Percent change totals are based on procedures for which data were collected in both years.

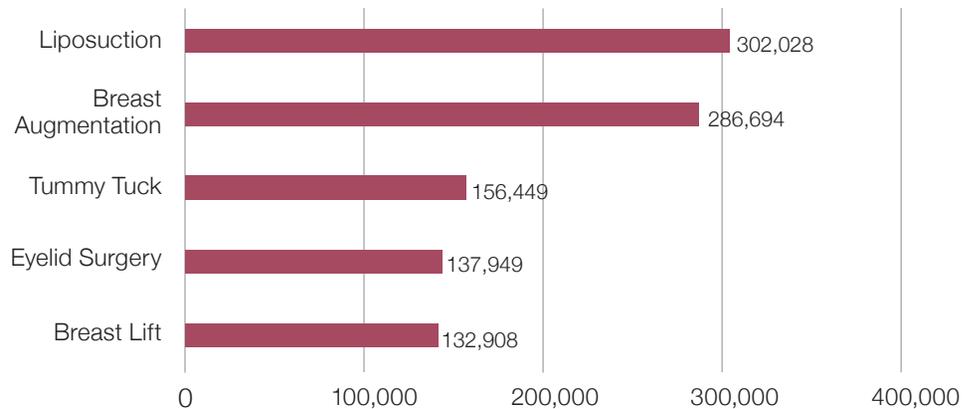
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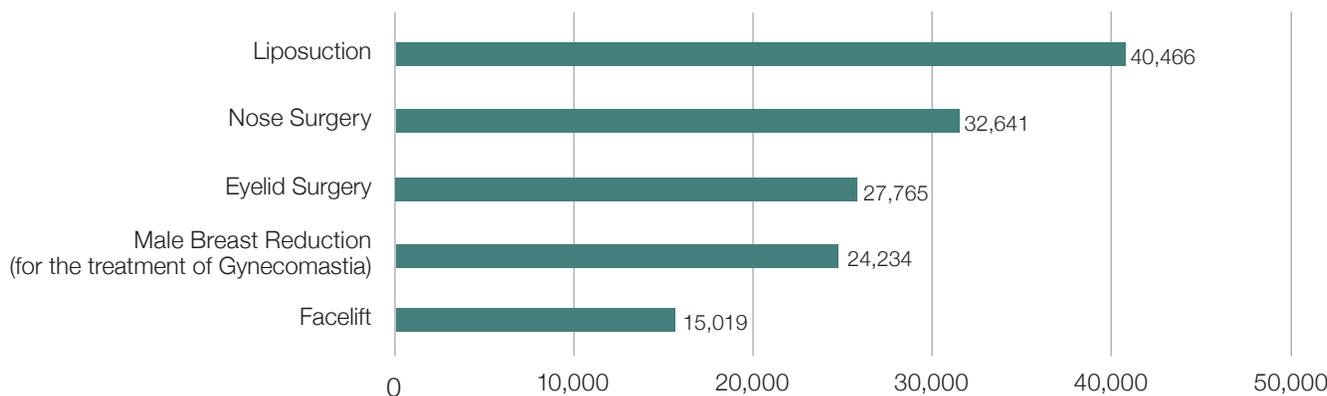
Top 5 Cosmetic Surgeries by Gender

■ Top 5 Cosmetic Surgeries for Women in 2014



Source: American Society for Aesthetic Plastic Surgery

■ Top 5 Cosmetic Surgeries for Men in 2014



Source: American Society for Aesthetic Plastic Surgery

Notes

- Women had more than 9.6 million cosmetic procedures, 90% of the total.
- Liposuction is again the most popular surgical procedure for women, surpassing Breast Augmentation which was the most popular surgical procedure for women in 2013.
- Men had more than 1 million cosmetic procedures, 10% of the total.
- Male Breast Reduction for the treatment of Gynecomastia has risen by 117% since ASAPS initiated its survey in 1997. This procedure rose by 7.1% in the past year.



2014 Gender Distribution for Cosmetic Procedures - Surgical

The following list includes gender distribution data for surgical cosmetic procedures. The rankings of procedures within their surgical categories are indicated in the column Rank within each Category.

Procedure	FEMALE			MALE		
	Number of Procedures	Percent of Total	Rank within Category (Surgical)	Number of Procedures	Percent of Total	Category (Surgical)
Breast Augmentation	286,694	100.0%	2	dna	dna	dna
Breast Lift	132,908	100.0%	5	dna	dna	dna
Breast Reduction (women)*	114,470	100.0%	6	dna	dna	dna
Breast Revision	71,915	100.0%	9	dna	dna	dna
Brow Lift	27,866	89.0%	10	3,450	11.0%	9
Buttock Augmentation	21,215	98.9%	14	231	1.1%	14
Buttock Lift	4,200	97.9%	19	91	2.1%	15
Chin Augmentation	9,462	81.0%	17	2,225	19.0%	10
Ear Surgery	24,647	67.8%	11	11,710	32.2%	6
Eyelid Surgery	137,949	83.2%	4	27,765	16.8%	3
Facelift	111,694	88.1%	8	15,019	11.9%	5
Labiaplasty	7,535	100.0%	18	dna	dna	dna
Liposuction	302,028	88.2%	1	40,466	11.8%	1
Lower Body Lift	9,855	92.4%	16	811	7.6%	11
Male Breast Reduction (for the treatment of Gynecomastia)	dna	dna	dna	24,234	100.0%	4
Neck Lift	22,494	84.4%	13	4,157	15.6%	8
Nose Surgery	113,268	77.6%	7	32,641	22.4%	2
Thigh Lift	16,441	96.1%	15	668	3.9%	12
Tummy Tuck	156,449	95.4%	3	7,571	4.6%	7
Upper Arm Lift	22,544	98.8%	12	285	1.2%	13
Totals - Surgical Procedures	1,593,633	90.3%		171,322	9.7%	

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

dna = Does not apply

na = Not available (was not collected in prior survey)



2014 Gender Distribution for Cosmetic Procedures - Nonsurgical

The following list includes gender distribution data for nonsurgical cosmetic procedures. The rankings of procedures within their nonsurgical categories are indicated in the column Rank within each Category.

Procedure	FEMALE			MALE		
	Number of Procedures	Percent of Total	Rank within Category (Nonsurgical)	Number of Procedures	Percent of Total	Category (Nonsurgical)
Injectables:						
Botulinum Toxin (including Botox, Dysport, Xeomin)	3,174,856	88.5%	1	413,363	11.5%	1
Calcium Hydroxylapatite (Radiesse)	122,942	92.4%	10	10,117	7.6%	12
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	1,560,953	92.0%	2	135,669	8.0%	2
Poly-L-Lactic Acid (Sculptra)	67,154	84.7%	13	12,158	15.3%	10
Totals - Injectables	4,925,905	89.6%		571,307	10.4%	
Skin Rejuvenation:						
Chemical Peel	452,872	93.6%	4	31,181	6.4%	6
Dermabrasion (not including microdermabrasion)	23,344	92.0%	15	2,025	8.0%	15
Full Field Ablative (laser skin resurfacing)	381,890	93.5%	5	26,543	6.5%	7
Micro-Ablative Resurfacing (fractional resurfacing)	75,589	89.1%	12	9,244	10.9%	13
Microdermabrasion	372,218	89.3%	6	44,816	10.7%	5
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	283,259	95.0%	9	14,964	5.0%	9
Photo Rejuvenation (IPL)	318,846	86.1%	7	51,650	13.9%	4
Totals - Skin Rejuvenation	1,908,019	91.4%		180,422	8.6%	
Other:						
Hair Removal (laser or pulsed light)	721,874	87.1%	3	106,606	12.9%	3
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	112,322	82.9%	11	23,126	17.1%	8
Sclerotherapy	305,377	96.7%	8	10,330	3.3%	11
Tattoo Removal	24,639	73.9%	14	8,724	26.1%	14
Totals - Other Nonsurgical Procedures	1,164,212	88.7%		148,786	11.3%	
Totals - Nonsurgical Procedures	7,998,136	89.9%		900,516	10.1%	

dna = Does not apply

na = Not available (was not collected in prior survey)

Hair transplantation was excluded from the results, due to an insufficient sample of physicians who perform the procedure.



2014 Age Distribution for Cosmetic Procedures - Surgical

The top 3 surgical procedures in each age category are indicated in bold and with bold superscript numbers.

Procedure	18 and Under		19-34		35-50		51-64		65+	
	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total
Breast Augmentation	3,531 ³	1.2%	144,657 ¹	50.5%	106,995 ²	37.3%	28,374	9.9%	3,137	1.1%
Breast Lift	558	0.4%	30,800	23.2%	67,878	51.1%	30,003	22.6%	3,668	2.8%
Breast Reduction (women)*	3,223	2.8%	28,679	25.1%	49,882	43.6%	27,563	24.1%	5,123	4.5%
Breast Revision	118	0.2%	15,731	21.9%	33,419	46.5%	18,395	25.6%	4,252	5.9%
Brow Lift	0	0.0%	695	2.2%	7,579	24.2%	16,920	54.0%	6,121	19.5%
Buttock Augmentation	77	0.4%	9,047	42.2%	9,936	46.3%	1,539	7.2%	847	3.9%
Buttock Lift	0	0.0%	998	23.3%	2,385	55.6%	908	21.2%	0	0.0%
Chin Augmentation	310	2.7%	4,404	37.7%	4,365	37.3%	2,297	19.7%	310	2.7%
Ear Surgery	9,123 ¹	25.1%	13,084	36.0%	6,575	18.1%	4,246	11.7%	3,329	9.2%
Eyelid Surgery	89	0.1%	6,122	3.7%	49,786	30.0%	73,979 ²	44.6%	35,736 ²	21.6%
Facelift	0	0.0%	557	0.4%	17,143	13.5%	70,344 ³	55.5%	38,668 ¹	30.5%
Labiaplasty	222	2.9%	4,155	55.1%	2,604	34.6%	554	7.4%	0	0.0%
Liposuction	3,004	0.9%	92,709 ²	27.1%	159,055 ¹	46.4%	75,395 ¹	22.0%	12,330 ³	3.6%
Lower Body Lift	0	0.0%	1,418	13.3%	6,309	59.2%	2,533	23.7%	405	3.8%
Male Breast Reduction (for the treatment of Gynecomastia)	1,713	7.1%	12,957	53.5%	7,936	32.7%	1,459	6.0%	169	0.7%
Neck Lift	0	0.0%	223	0.8%	5,100	19.1%	15,037	56.4%	6,291	23.6%
Nose Surgery	8,935 ²	6.1%	69,803 ³	47.8%	41,641	28.5%	16,712	11.5%	8,819	6.0%
Thigh Lift	134	0.8%	1,469	8.6%	9,993	58.4%	4,578	26.8%	935	5.5%
Tummy Tuck	164	0.1%	36,798	22.4%	86,299 ³	52.6%	34,501	21.0%	6,258	3.8%
Upper Arm Lift	0	0.0%	2,211	9.7%	10,227	44.8%	8,180	35.8%	2,211	9.7%
Totals - Surgical Procedures	31,201	1.8%	476,519	27.0%	685,107	38.8%	433,517	24.6%	138,612	7.9%

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.
Upper body lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedure.



2014 Age Distribution for Cosmetic Procedures - Nonsurgical

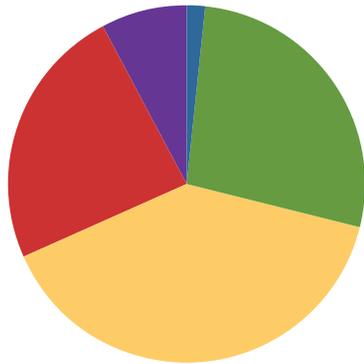
The top 3 nonsurgical procedures in each age category are indicated in bold and with bold superscript numbers.

Procedure	18 and Under		19-34		35-50		51-64		65+	
	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total
Injectables:										
Botulinum Toxin (including Botox, Dysport, Xeomin)	30,217 ²	0.8%	529,255 ¹	14.7%	1,555,054 ¹	43.3%	1,114,751 ¹	31.1%	358,941 ¹	10.0%
Calcium Hydroxylapatite (Radiesse)	71	0.1%	8,326	6.3%	46,255	34.8%	54,536	41.0%	23,870	17.9%
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	5,649	0.3%	198,965 ³	11.7%	670,293 ²	39.5%	603,944 ²	35.6%	217,770 ²	12.8%
Poly-L-Lactic Acid (Sculptra)	335	0.4%	2,861	3.6%	26,154	33.0%	36,724	46.3%	13,239	16.7%
Totals - Injectables	36,272	0.7%	739,408	13.5%	2,297,757	41.8%	1,809,955	32.9%	613,820	11.2%
Skin Rejuvenation:										
Chemical Peel	4,934	1.0%	68,817	14.2%	169,567	35.0%	170,840	35.3%	69,895	14.4%
Dermabrasion (not including microdermabrasion)	1,451	5.7%	3,895	15.4%	5,811	22.9%	7,526	29.7%	6,687	26.4%
Full Field Ablative (laser skin resurfacing)	969	0.2%	32,113	7.9%	117,699	28.8%	186,757 ³	45.7%	70,895 ³	17.4%
Micro-Ablative Resurfacing (fractional resurfacing)	1,359	1.6%	14,394	17.0%	34,524	40.7%	26,143	30.8%	8,414	9.9%
Microdermabrasion	17,921 ³	4.3%	103,665	24.9%	140,523	33.7%	110,498	26.5%	44,427	10.7%
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	1,264	0.4%	20,319	6.8%	115,662	38.8%	127,060	42.6%	33,919	11.4%
Photo Rejuvenation (IPL)	4,227	1.1%	43,710	11.8%	128,318	34.6%	141,123	38.1%	53,119	14.3%
Totals - Skin Rejuvenation	32,124	1.5%	286,913	13.7%	712,104	34.1%	769,946	36.9%	287,355	13.8%
Other:										
Hair Removal (laser or pulsed light)	36,391 ¹	4.4%	262,566 ²	31.7%	372,137 ³	44.9%	126,843	15.3%	30,542	3.7%
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	571	0.4%	25,743	19.0%	55,347	40.9%	42,595	31.4%	11,192	8.3%
Sclerotherapy	0	0.0%	27,810	8.8%	143,475	45.4%	119,777	37.9%	24,646	7.8%
Tattoo Removal	258	0.8%	15,283	45.8%	15,188	45.5%	2,375	7.1%	258	0.8%
Totals - Other Nonsurgical Procedures	37,221	2.8%	331,403	25.2%	586,146	44.6%	291,590	22.2%	66,638	5.1%
Totals - Nonsurgical Procedures	105,616	1.2%	1,357,724	15.3%	3,596,007	40.4%	2,871,491	32.3%	967,814	10.9%

Hair Transplantation, Polymethylmethacrylate, Cellulite treatment, and Treatment of Leg Veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.



■ Percent of Total Surgical Procedures by Age

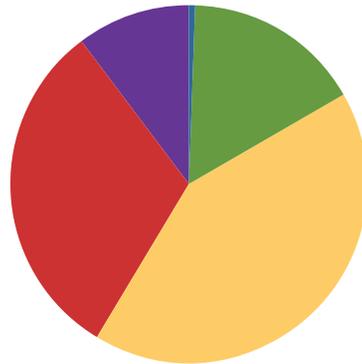


1.8% ■ Ages 18 and under
 27.0% ■ Ages 19-34
 38.8% ■ Ages 35-50
 24.6% ■ Ages 51-64
 7.9% ■ Ages 65+

Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery

■ Percent of Total Nonsurgical Procedures by Age

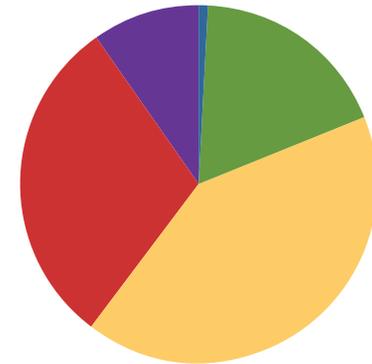


1.2% ■ Ages 18 and under
 15.3% ■ Ages 19-34
 40.4% ■ Ages 35-50
 32.3% ■ Ages 51-64
 10.9% ■ Ages 65+

Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery

■ Percent of Total Surgical and Nonsurgical Procedures by Age



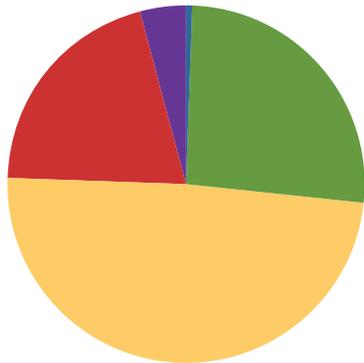
1.3% ■ Ages 18 and under
 17.2% ■ Ages 19-34
 40.1% ■ Ages 35-50
 31.0% ■ Ages 51-64
 10.4% ■ Ages 65+

Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery



■ Liposuction Procedures by Age

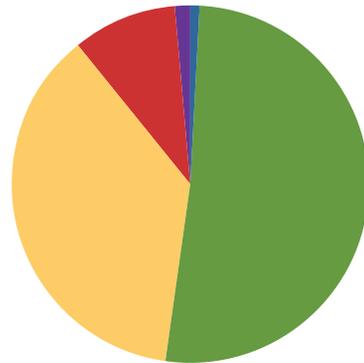


- 0.9% ■ Ages 18 and under
- 27.1% ■ Ages 19-34
- 46.4% ■ Ages 35-50
- 22.0% ■ Ages 51-64
- 3.6% ■ Ages 65+

Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery

■ Breast Augmentation Procedures by Age

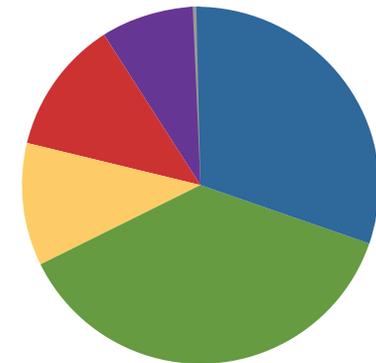


- 1.2% ■ Ages 18 and under
- 50.5% ■ Ages 19-34
- 37.3% ■ Ages 35-50
- 9.9% ■ Ages 51-64
- 1.1% ■ Ages 65+

Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery

■ Breast Augmentation Procedures Performed in Women 17 and Under* According to Reason for Surgery



- 30.6% ■ Purely cosmetic bilateral breast augmentation**
- 37.6% ■ Severe asymmetry
- 11.0% ■ Congenital micromastia (severe underdevelopment)
- 12.6% ■ Tubular breast deformity
- 7.7% ■ Poland's syndrome (congenital absent breast)
- 0.4% ■ Other

*In 2014, 27 physicians reported performing Breast Augmentation procedures on women 17 and under for the above reasons.

**The FDA recommends that cosmetic Breast Augmentation be restricted to women age 18 and above.

Source: American Society for Aesthetic Plastic Surgery



2014 National Average for Physician/Surgeon Fees Per Procedure - Surgical

Procedure	National Average	Total Expenditures
Breast Augmentation - saline implants	\$3,441	\$197,298,610
Breast Augmentation - silicone gel implants	\$3,848	\$882,511,147
Breast Lift	\$4,552	\$605,034,125
Breast Reduction (women)*	\$5,521	\$631,968,891
Breast Revision	\$3,635	\$261,376,264
Brow Lift	\$3,174	\$99,390,653
Buttock Augmentation	\$4,194	\$89,937,769
Buttock Lift	\$5,351	\$22,960,336
Chin Augmentation	\$2,515	\$29,397,096
Ear Surgery	\$2,976	\$108,195,911
Eyelid Surgery	\$2,981	\$493,945,621
Facelift	\$7,022	\$889,752,783
Labiaplasty	\$2,576	\$19,412,114
Liposuction	\$3,099	\$1,061,355,899
Lower Body Lift	\$7,717	\$82,306,477
Male Breast Reduction (for the treatment of Gynecomastia)	\$3,422	\$82,921,197
Neck Lift	\$4,120	\$109,812,052
Nose Surgery	\$4,757	\$694,152,402
Thigh Lift	\$5,016	\$85,818,258
Tummy Tuck	\$5,638	\$924,725,954
Upper Arm Lift	\$4,370	\$99,754,034
Total - Surgical Procedures		\$7,472,027,593

* Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors. Fees may vary.

- Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who specialize in cosmetic surgery of the face and the entire body. Figures are for physician/surgeon fees only and do not include fees for the surgical facility, anesthesia, medical tests, prescriptions, surgical garments, or other miscellaneous costs related to surgery. Figures for procedures often performed on more than one site in the same session reflect typical fees for one site.
- Component figures may not add exactly to totals and percentages may not equal 100% due to rounding.
- Upper Body Lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedure.



2014 National Average for Physician/Surgeon Fees Per Procedure - Nonsurgical

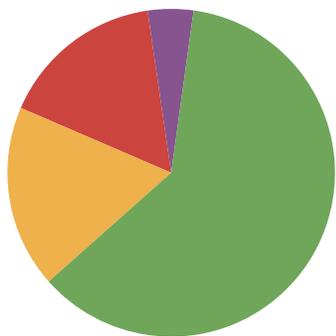
Procedure	National Average	Total Expenditures
Injectables:		
Botulinum Toxin (including Botox, Dysport, Xeomin)	\$324	\$1,162,084,774
Calcium Hydroxylapatite (Radiesse)	\$634	\$84,352,347
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	\$592	\$1,004,586,284
Poly-L-Lactic Acid (Sculptra)	\$837	\$66,372,941
Totals - Injectables		\$2,317,396,347
Skin Rejuvenation:		
Chemical Peel	\$574	\$277,816,805
Dermabrasion (not including microdermabrasion)	\$1,611	\$40,861,573
Full Field Ablative (laser skin resurfacing)	\$2,284	\$932,679,075
Micro-Ablative Resurfacing (fractional resurfacing)	\$799	\$67,768,206
Microdermabrasion	\$127	\$52,840,653
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	\$1,774	\$529,025,740
Photo Rejuvenation (IPL)	\$360	\$133,292,182
Totals - Skin Rejuvenation		\$2,034,284,233
Other:		
Hair Removal (laser or pulsed light)	\$311	\$257,433,334
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	\$1,208	\$163,587,367
Sclerotherapy	\$360	\$113,737,763
Tattoo Removal	\$464	\$15,467,210
Totals - Other Nonsurgical Procedures		\$550,225,674
Totals - Nonsurgical Procedures		\$4,901,906,254

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- Component figures may not add exactly to totals and percentages may not equal 100% due to rounding.
- Hair Transplantation, Polymethylmethacrylate, Cellulite treatment, and Treatment of Leg Veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.



Economic, Regional and Ethnic Information

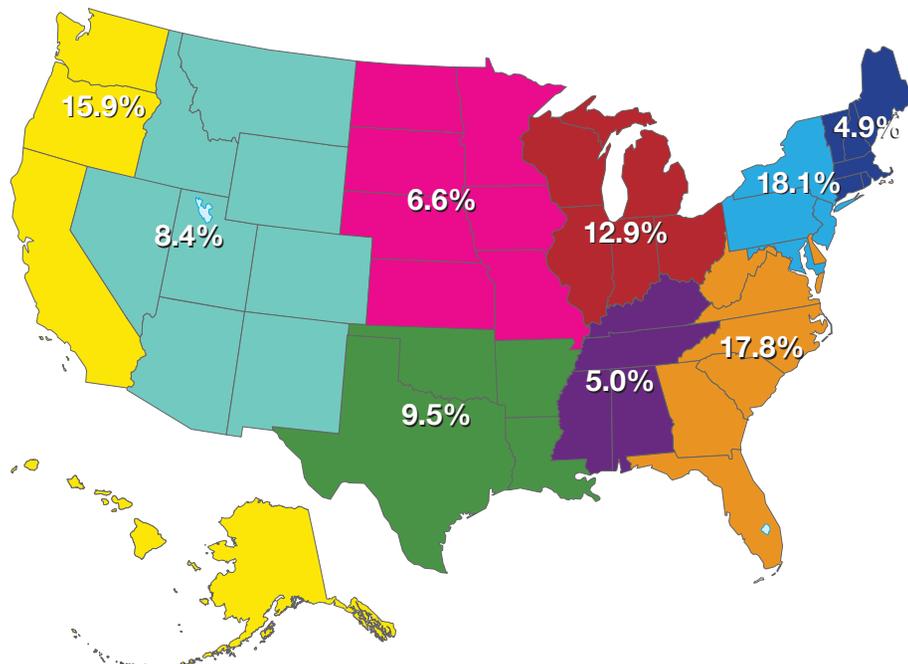
Americans Spent More Than \$12 Billion on Cosmetic Procedures in 2014.



\$7.5 Surgical Procedures (60.4%)
 \$2.3 Injectable Procedures (18.7%)
 \$2.0 Skin Rejuvenation Procedures (16.4%)
 \$.6 Other nonsurgical Procedures (4.5%)

\$ in billions

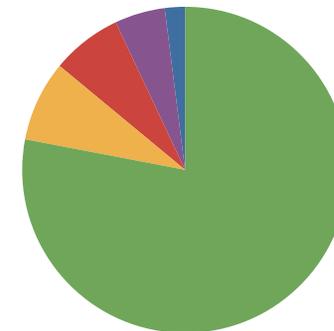
Source: American Society for Aesthetic Plastic Surgery



Practice Locations by Region	%
New England (CT, ME, MA, NH, RI, VT)	4.9%
Middle Atlantic (MD, NJ, NY, PA, DC)	18.1%
South Atlantic (DE, FL, GA, NC, SC, VA, WV)	17.8%
East North Central (IL, IN, MI, OH, WI)	12.9%
East South Central (AL, KY, MS, TN)	5.0%
West North Central (IA, KS, MN, MO, NE, ND, SD)	6.6%
West South Central (AR, LA, OK, TX)	9.5%
Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)	8.4%
Pacific (AK, CA, HI, OR, WA)	15.9%
Other	1.0%

Source: American Society for Aesthetic Plastic Surgery

Percent of Total Procedures According to Race/Ethnicity



78.1% Caucasian
 8.3% Hispanics
 7.1% African-American
 5.1% Asians
 1.3% Other

Total ethnic minority population (rounded) = 22%

Source: American Society for Aesthetic Plastic Surgery



ASAPS Procedure Quick Facts

Surgical Procedures	Best Candidate	Physician/Surgeon Fees*	Length of Procedure	Number of Treatments	Back to Work
Breast Augmentation (saline) Breast Augmentation (silicone)	Small breasts, breast asymmetry	\$3,441 \$3,848	1-2 hours	One	1-2 weeks
Breast Lift	Sagging, poorly shaped breasts	\$4,552	1 1/2-3 1/2 hours	One	1-2 weeks
Breast Reduction	Large, heavy, pendulous, or disproportionate breasts	\$5,521	2-4 hours	One	1-2 weeks
Brow Lift	Sagging, low eyebrows, forehead creases, frown lines	\$3,174	1-2 hours	One	Within 10 days
Buttock Augmentation	Weight loss or minimal volume buttock	\$4,194	1-2 hours	One	1 week
Buttock Lift	Sagging skin, excess fat, weakened muscles in thigh/buttocks area	\$5,351	2 hours	One	2-4 weeks
Chin Augmentation/ Genioplasty	Receding chin	\$2,515	1 hour	One	1-2 weeks
Ear Surgery	Protruding or disproportionate ears	\$2,976	2-3 hours	One	5-14 days
Eyelid Surgery	Excess fat, wrinkled or drooping skin, upper eyelids, bags, puffiness under eyes	\$2,981	1-3 hours	One	Within 10 days
Facelift	Loose skin, deep lines, wrinkles, jowls	\$7,022	2-3 hours	One	Within 2 weeks
Labiaplasty	Enlarged labia minora, often asymmetric, often protrudes beyond the labia majora	\$2,576	1 hour	One	1 week
Liposuction (various techniques)	Normal weight with isolated fatty areas	\$3,099	45 minutes - 2 hours	One	1-2 weeks
Lower Body Lift	Laxity of thighs, buttock, and abdomen	\$7,717	Up to 8 hours	One	Up to 4 weeks
Male Breast Reduction	Gynecomastia	\$3,422	2 hours	One	1 week
Nose Surgery	Nose too large, wide, or tip needs reshaping, deformity after trauma	\$4,757	1-2 hours	One	7-10 days
Thigh Lift	Loose, excess skin	\$5,016	2 hours	One	2-4 weeks
Tummy Tuck	Protruding abdomen, excess fat and skin, weak abdominal muscles	\$5,638	2-5 hours	One	2-4 weeks
Upper Arm Lift	Excess skin and fat on underside of arm	\$4,370	2 hours	One	1-2 weeks

* National average; surgeon fees are based on ASAPS 2014 Statistics. Fees vary considerably by geographic region. Facility fees, anesthesia and other surgical costs not included.

** With any surgical procedure, a revision or touch-up may sometimes be necessary.



ASAPS Procedure Quick Facts continued

Nonsurgical Procedures	Best Candidate	Physician/Surgeon Fees*	Length of Procedure	Number of Treatments	Back to Work
Botulinum Toxin (Botox, Dysport, Xeomin)	Frown lines, crow's feet	\$324	30 minutes	Repeat treatments 4-6 months (onset of actions in 1-5 days)	No downtime
Calcium Hydroxylapatite (Radiesse)	Nasolabial folds, frown lines, crow's feet, lips	\$634	Less than 1 hour	Repeat treatments 2 years or longer	No downtime
Chemical Peel (ranges from light to deep)	Sun-damaged, unevenly pigmented skin	\$574	1/2 hour - 3 hours Depends on type of peel	One or multiple Depends on type of peel	Depends on type of peel
Dermabrasion	Acne, wrinkles around mouth, sun-damaged skin	\$1,611	A few minutes - 1 1/2 hours	Multiple sessions	7-10 days
Full Field Ablative (laser skin resurfacing)	Fair, non-oily skin, sun-damaged facial skin, wrinkles around mouth and eyes, acne scars	\$2,284	Variable, up to 1 1/2 hours	One or multiple depending on laser and skin condition	Variable, up to 14 days
Hyaluronic Acid (including Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	Nasolabial folds, forehead wrinkles, smile lines, and lips	\$592	Less than 1 hour	Repeat treatments 4 months – 1 year	No downtime
Laser Hair Removal	Unwanted hair on face or body	\$311	1-2 hours Depends on area	Multiple sessions	No downtime
Micro-Ablative Resurfacing (fractional resurfacing)	Actinic changes, lines, acne scars Pigment, superficial lines	\$799	30 minutes - 1 hour	1-6 depending	1-10 days depending
Microdermabrasion	Fine lines, crow's feet, age spots, acne scars	\$127	30 minutes - 1 hour	Multiple sessions 2-3 week intervals	No downtime
Non-Invasive Fat Reduction (including CoolSculpting, Vaser Shape, Liposonix)	Diet-resistant fat, mild lipodystrophy	\$1,208	1-3 hours	1-6	No downtime, minimal soreness
Noninvasive Skin Tightening (including Ulthera, Thermage, Pelleve)	Early skin laxity with good skin tone and elasticity	\$1,774	1-2 hours	1-6	Minimal downtime
Photorejuvenation (IPL)	Pigment, superficial lines	\$360	10-30 minutes	3-5	No downtime
Poly-L-Lactic Acid (Sculptra)	Cheeks, temple, jawline, volume loss, fat in face	\$837	Less than 1 hour	2-4	Minimal downtime
Sclerotherapy	Spider veins	\$360	30 minutes - 1 hour	3-4 Treatments Injections	No downtime
Tattoo Laser Treatment	Unwanted tattoo	\$464	10 minutes - 1 hour	Multiple sessions	No downtime

* National average; surgeon fees are based on ASAPS 2014 Statistics. Fees vary considerably by geographic region. Facility fees, anesthesia and other surgical costs not included.

** With any surgical procedure, a revision or touch-up may sometimes be necessary.



ASAPS Quick Facts

- The American Society for Aesthetic Plastic Surgery (ASAPS)
- Founded in 1967
- Primary mission: education and research in cosmetic plastic surgery
- Over 2,600 members, mostly in the U.S. and Canada
- International members in 38 countries
- U.S. members are plastic surgeons certified by the American Board of Plastic Surgery (in Canada, by the Royal College of Physicians and Surgeons of Canada) and specializing in cosmetic surgery of the face and body
- Accredited sponsor of cosmetic surgery Continuing Medical Education (CME) for qualified plastic surgeons since 1974
- Sponsor of the Cosmetic Surgery National Data Bank since 1997
- Peer-reviewed publication: *[Aesthetic Surgery Journal](#)*, the world's most widely read clinical journal of cosmetic surgery
- Members must perform a minimum number of aesthetic cases to be eligible for membership and perform all surgical procedures in an accredited facility
- All members, due to their extensive training in anatomy of the face and body, are uniquely qualified to perform both surgical and non-invasive procedures
- The Aesthetic Meeting has long been considered the premier educational event for board-certified plastic surgeons. Its attendance is restricted to this physician group

WE ARE
AESTHETICS.



➤ The Aesthetic Society has a number of websites devoted to consumers, (to help them make informed decisions), physicians and media.

➤ For Consumers:

www.smartbeautyguide.com (Procedural info, physician Q&As, blogs, surgeon locator and more)

www.breastimplantsafety.org (For unbiased, science-based information on breast implant options)

www.injectablesafety.org (The web presence of the Physicians Coalition for Injectable Safety)

➤ For Physicians and Media:

www.surgery.org (For annual statistics, press releases and news)

www.aestheticsurgeryjournal.com (The clinical journal of the American Society for Aesthetic Plastic Surgery)

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